



TOSCANA ENDURANCE
LIFESTYLE **2018**
San Rossore - Pisa | **24 - 27 July**

meydan
AZIZI
DEVELOPMENTS

TOSCANA ENDURANCE LIFESTYLE 2018 THE NUMBERS

13.200.000	value of the event in euros
5.489.977	unique visits to the official website
1.397.684	likes, comments and shares on Facebook and Instagram
22.530	overnight stays in accomodation facilities
3.204	articles in print and on the internet
580	people involved in the organization
371	competing horses
52	nationalities represented
31	competing nations
16	Italian regions competing

